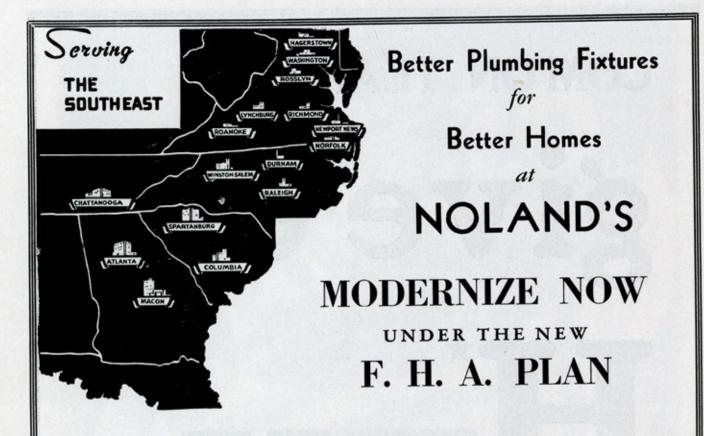


# com'on team... give'em

★ "H" Stands for Headquarters ... Headquarters for after-the-game FUN. YES SUH, TEAM, tell all your friends about the fine hotels here in the Capital City. Yea-h-h-h! Team, Give 'em "H" ... Give 'em Headquarters at any of these Hotels:

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**Richmond Hotel Men's Association** 



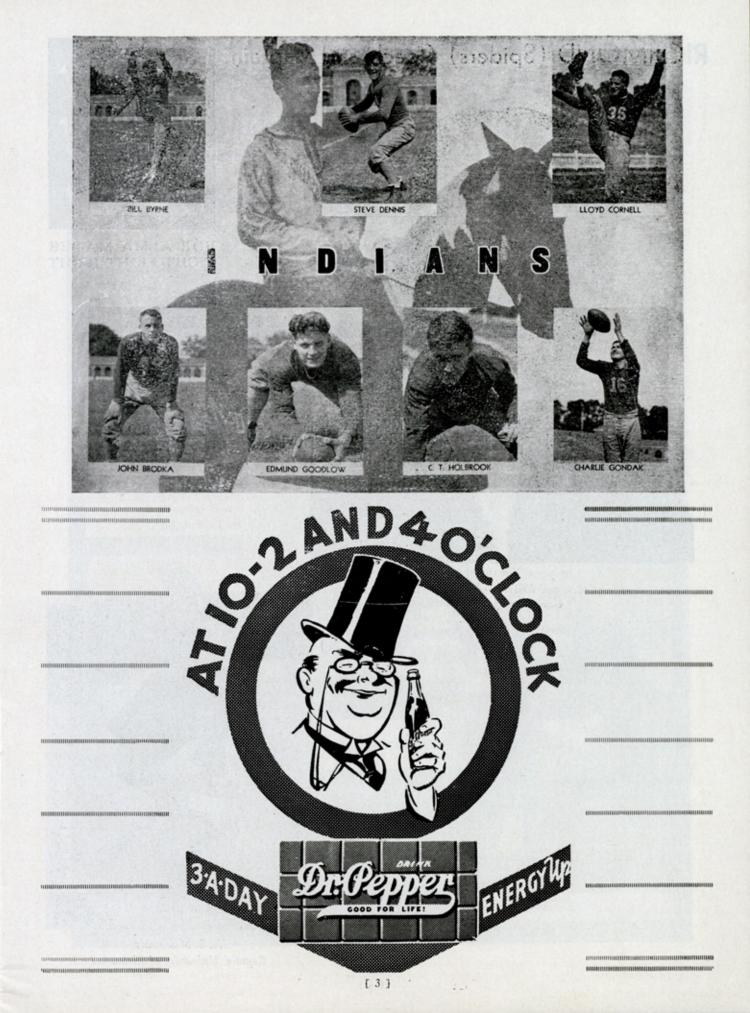
MODERNIZE your home, apartment building or hotel with modern, colorful, inviting plumbing fixtures. Tear out the old heating plant and install a practical, warmth producing, economical heating system.

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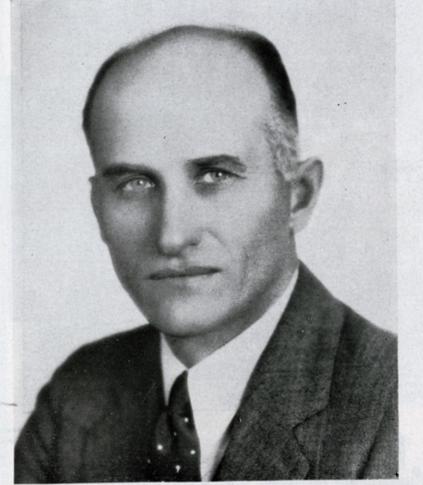
Choose your plumbing and heating contractor as you would your physician. Insist upon plumbing and heating equipment for your home from Noland's.

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"Living Comfort in Everything We Sell" Visit Our Display Room at 304 East Grace Street and See the Best



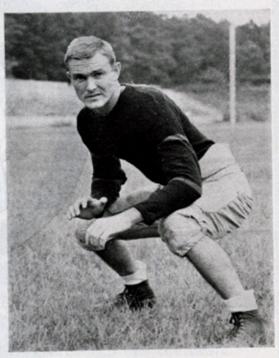
#### **RICHMOND** (Spiders) Coach and Captain





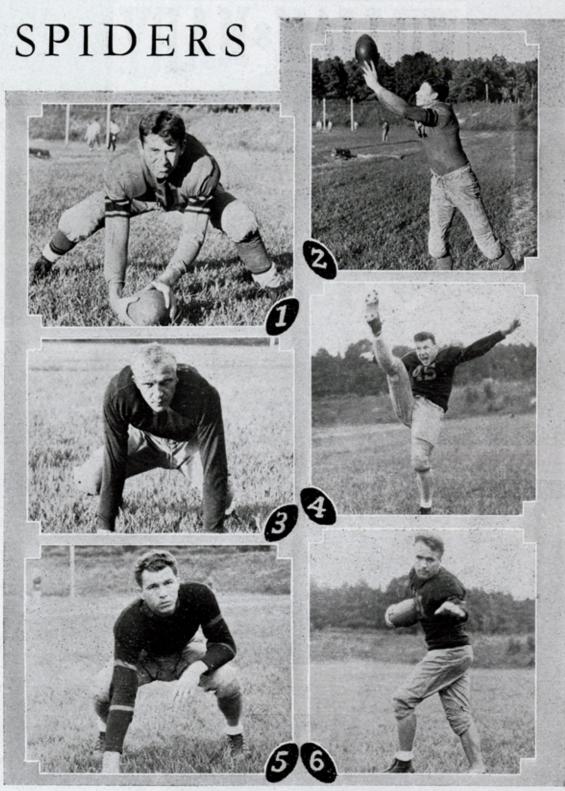
FOR ALMA MATER FIGHT-FIGHT-FIGHT

GLENN THISTLETHWAITE Head Coach and Director of Physical Education, University of Richmond

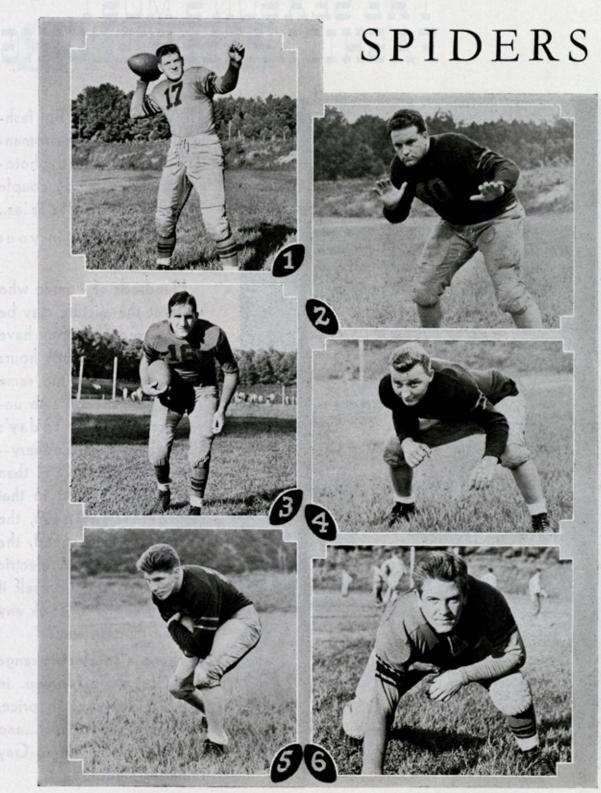


A. B. MARCHANT Captain, University of Richmond





1—Ed. Merrick 3—Andy Fronczek 5—Ed. Sinar 2-William Burge 4-Arthur Jones 6-Buddy Lawless



1—Ned Butcher 3—Stuart Hoskins 5—Jack Kennedy 2—Harold McVay 4—Bill Morrison 6—Forrest Norvell

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T WAS, then. But fashion is fickle, and the romantic, carefully posed photograph of the happy couple is now as out-of-date as..as..

As the range in your kitchen?

Hundreds of women who smile at the picture may be less amused when they have to spend long, hot hours over a range of the same vintage. And it's so unnecessary because today's method--Electric Cookerv-is more economical than ever before. Add to that fact the cleanliness, the coolness, the speed, the convenience of an electric range ... and ask yourself if you can afford to cook any but the modern way?

There is an electric range that's just made for you...in size, in design, in price. Why not see it now...and say goodbye to not-so-Gay Nineties method?

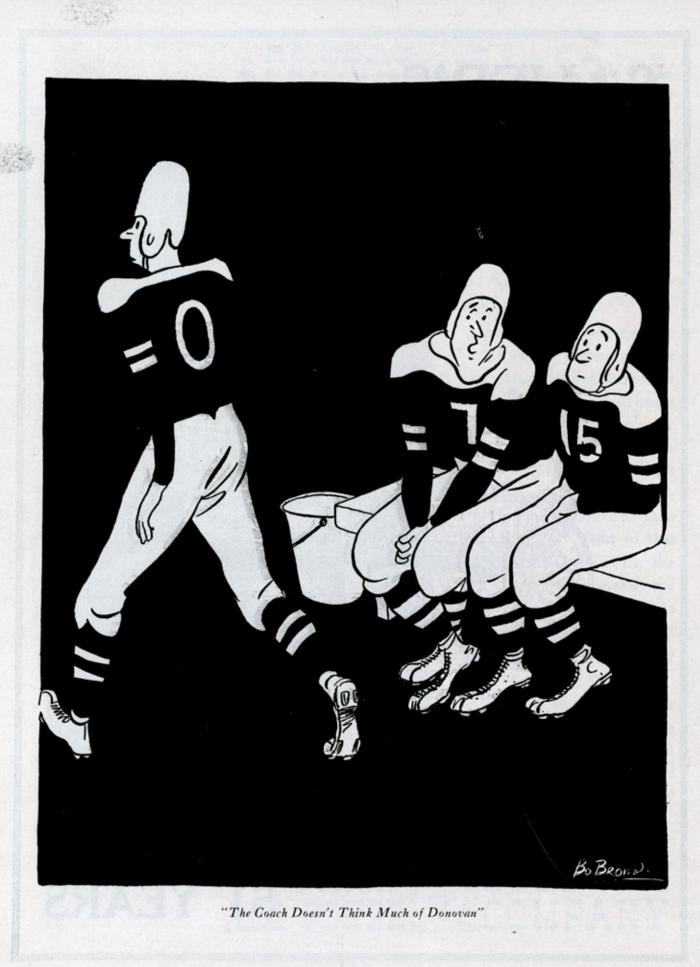
See your dealer, or VIRGINIA ELECTRIC AND POWER COMPANY

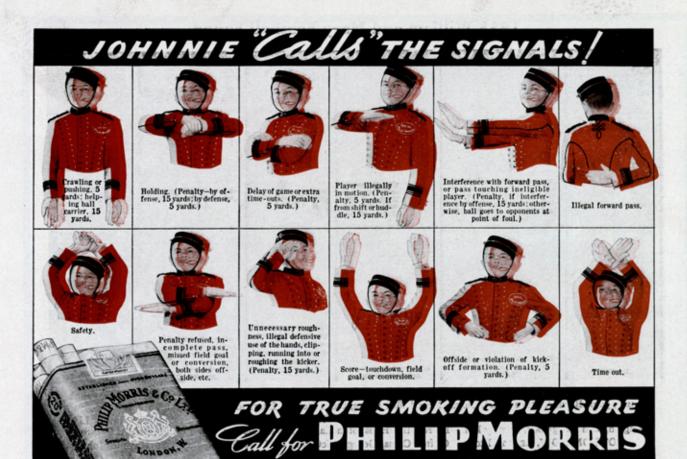
## SAUER'S PURE VANILLA



REPRODUCED FROM ACTUAL LIFE NEAR RICHMOND, VA. HANOVER DARKIE, MULE AND CART

## NOT A KICK IN 51 YEARS





#### Penalties

- I Holding by defensive side
- 2 Crawling
- 3 Attempt to draw opponents offside
- 4 Delaying game
- Taking more than two steps after 11 5 fair catch
- 17 Holding by side in possession of ball 24 Tripping
- Hurdling 18
- 19 Coaching from sidelines
- 20 Intentional grounding of forward 26 Unsportsmanlike conduct pass. In addition to 15 yard penalty, team also loses down.
- 21 Interference with fair catch
- 22 first play
- 23 Tackling or throwing fair catcher
- 38 tance to goal line
- Interference with forward pass by 41 defense: loss of the ball 39

#### LOSS OF FIVE YARDS

- 6 Illegal tackling or blocking
- Offside
- Encroachments on neutral zone
- Feint to snap ball 9
- Illegal position 10 Interference with opponents before ball is put in play

#### LOSS OF FIFTEEN YARDS

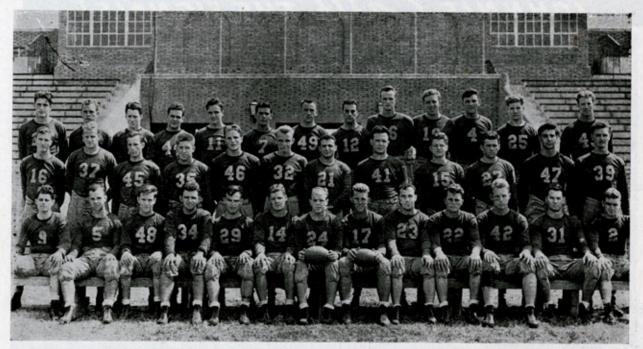
- Leaving field during one-minute in-25 termission
- 27 Piling up
- 28 Tackling out of bounds
- Substitute communicating before 29 Pushing, pulling, interlocking interference, etc.
  - 30 Running into opponents illegally

#### OTHER PENALTIES

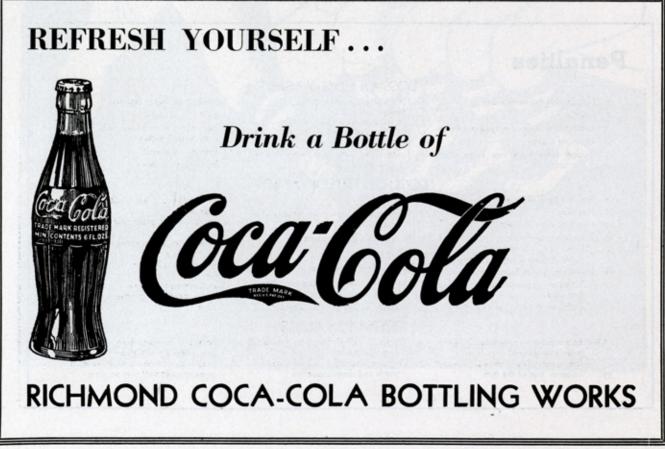
- Foul within one-yard line: half dis- 40 Slugging: half distance to goal and 42 Any act committed by an outsider disqualification
  - Flagrant roughing of kicker: 15 yards and disqualification

- 12 Substitute failing to report
- 13 Backfield in motion
- Taking time out more than three 14 times during half
- Player out of bounds 15
- Running into kicker 16
- Individual going on field without 31 permission
- More than one attendant going on 32 field
- Failure to come to one-second stop 33 in shift play
- 34 Roughing the kicker
- Clipping 35 36
  - Illegal return to game
- Team not ready to play at scheduled 37 time
  - but affecting the game: the referee is empowered to impose such penalty as justice may require

#### 1938 William and Mary Football Squad



TOP ROW, LEFT TO RIGHT: Henry Whitehouse, Billy West, James Hargis, Cy Shwiller, Armand Harkless, Frank Cuseo, John Brodka, Steve Lenzi, Lloyd Cornell, Bill Byrne, Steve Dennis, Edmund Goodlow, John Menz. MIDDLE ROW, LEFT TO RIGHT: Charlie Gondak, Gordon Hanna, Torsten Peterson, Ray Stephens, James Liddington, Sam Hedgecock, Tommy Della Torre, Mike Hook, Stan Kamen, Leo Mitkievicz, Victor Carbonaro, Al Chestnut BOTTOM ROW, LEFT TO RIGHT: Clifton Cross, George McComb, C. T. Holbrook, Raymond Haymie, Johnny Davidson, Lloyd Phillips, Captain Herbert Krueger, alternate Captain Sam Walker, Clarence Twiddy, John Dillard, Mec Douglas, Rudy Tucker, Charlie Hern.



## PLENTY OF KICKS BUT NO COMPLAINTS



Plenty of *Long* kicks, too! For every record kick ever recorded in football was made with a Spalding Official Ball.

In fact, the whole history of the Spalding J5-V Official Intercollegiate Football is liberally sprinkled with record-breaking performances.

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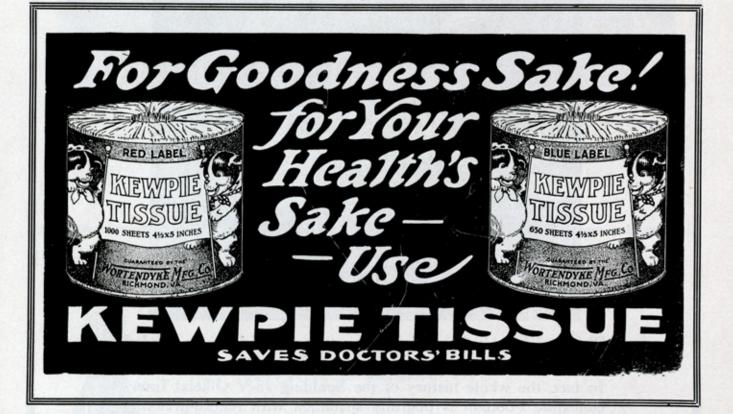
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You'll want to enter the eight big weekly Atlantic Football Contests too. First prize each week: an automobile or \$500 in cash. Also 59 other cash prizes weekly. Ask your Atlantic Dealer for details and entry blanks.

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This station will broadcast most Richmond games. Other stations will broadcast one or more of the games. Ask your Atlantic Dealer for your free copy of the 1938 ATLANTIC FOOTBALL BOOK. It explains the entire broadcast schedule—165 leading college games—and contains 68 pages of football information.

More Miles for your Money



# More

EDDIE DOOLEY All-American Star hitting the mark in '26

#### Indians

#### Spiders

No.	Name		Position Name	No.
6	Holbrook .		. L. E Burge	31
17	Walker		. L. T Fronczek	38
29	Davidson .		. L. G Fitzhugh	21
24	Krueger (C.)		. C Farris	50
41	Hook	•	. R. G Norvel	47
22	Dillard		. R. T McVay	40
15	Kamen		. R. E Marchant	33
10	Seamans		. Q. B Kennedy	19
14	Phillips		. L. H Jones	18
21	Della Gorre		. R. H Lawless	20
19	Bryne		. F. B Spears	22

#### OFFICIALS

Referee	C. E. CUDDY, Virginia
Umpire	H. W. SHOLAR, Presbyterian
Head Linesman	W. H. WARREN, Amherst
Field Judge	QUINTUS HUTTER, Virginia

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te Chesterfield foot-Thursday, highlights s every Saturday. Its who know this— Ids means more plea-Ind anywhere else in erfields Satisfy.

#### UNIVERSITY OF RICHMOND

16	Hoskins, b	25	Keil, b
17	Butcher, b	27	Parks, g
18	Jones, b	28	Jones, e
19	Kennedy, b	31	Burge, e
20	Lawless, b	32	Humbert, e
21	Fitzhugh, b	33	Marchant, e
22	Spears, b	34	Cash, e
23	Bragg, b	37	Wright, e
24	Robinson, b	38	Fronczek, t
25	Van Buskirk, b	40	McVay, t

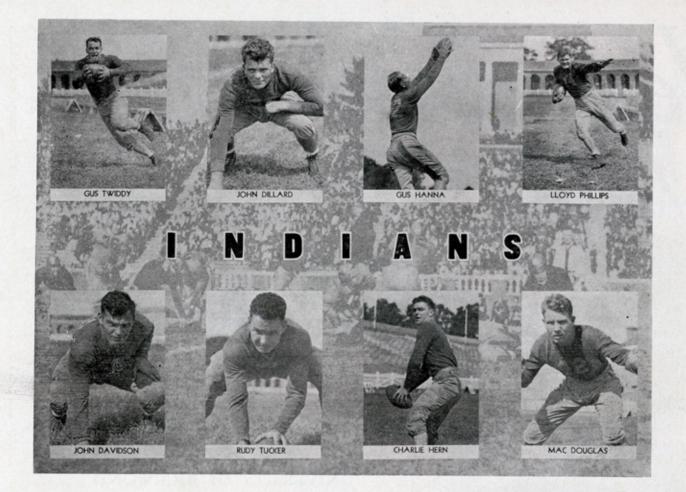
41 Sinar, t
42 Terry, t
44 Morrison, t
45 Dickinson, g
46 Davenport, g
47 Norvell, g
48 Powers, g
50 Faris, c
51 Merrick, c
52 Shackelford, c

#### WILLIAM & MARY

- 24 Krueger, c 23 Twiddy, b 14 Phillips, b 31 Tucker, c 21 Della Torre, b 9 Cross, c 25 Goodlow, c 10 Seamans, b 26 Brodka, b 29 Davidson, g 41 Hook, g 19 Byrne, b 42 Douglas, g 2 Hern, b 6 Holbrook, g 4 Dennis, b 1 Hargis, b 44 Schwiller, g 12 Lenzi, b 5 Comb, g 3 West, b 17 Walker, t 46 Liddington, b 7 Cuseo, b 36 Cornell, b 22 Dillard, t 35 Stephens, t
- 24Krueger, c43Menz, t31Tucker, c47Carbonaro, t9Cross, c28Whitehouse, t25Goodlow, c34Haynie, t29Davidson, g40Stone, t41Hook, g15Kamen, e42Douglas, g37Hanna, e6Holbrook, g16Gondak, e27Mitkievicz, g39Chestnut, e44Schwiller, g20DeLuca, e5Comb, g33Wallin, e17Walker, t32Hedgecock, e22Dillard, t8Taffe, e

1st quar. 2nd quar. 3rd quar. 4th quar. TOTAL

Spiders			
Indians	and and		



Buick's the Buy A-Gain

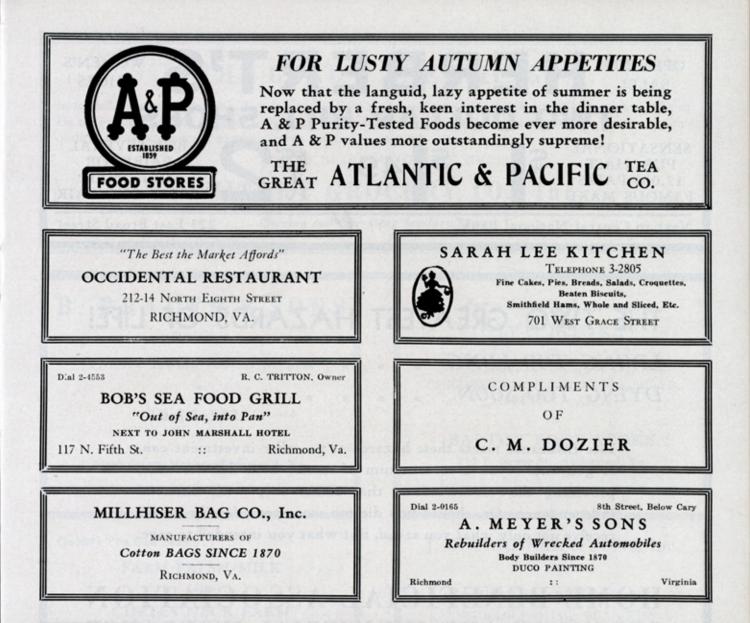
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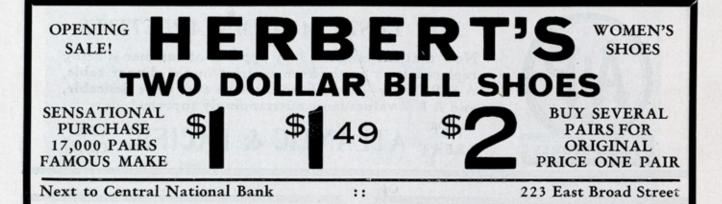
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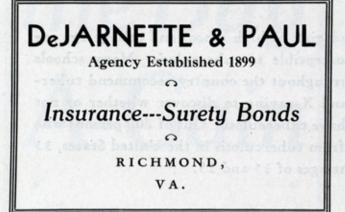


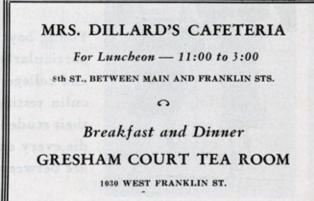
#### THE TWO GREATEST HAZARDS OF LIFE!

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> O DIAL 2-8354

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#### WILLIAM & MARY VARSITY SQUAD

No.	Name	Position	Year	Wt.	Ht.	Prep School and Home Toxon
23	*Clarence Twiddy	Back	Junior	180	5-10	Maury High, Norfolk, Va.
14	*Lloyd Phillips	Back	Junior	175	6-0	Glass High, Lynchburg, Va,
21	*Tho. Della Torre	Back	Senior	165	5-7	Ridgefield Park, N. J.
10	William Seamans	Back	Junior	168	5-10	Keystone, Pa.
26	John Brodka	Back	Sophomore	180	5-9	Springdale High, Curtisville, Pa.
19	William Byrne	Back	Sophomore	185	5-10	Evander Childs, N. Y., N. Y.
2	Charles Hern	Back	Junior	155	5-10	Stoughton, Mass.
4	Steve Dennis	Back	Sophomore	165	5-11	W. & L. High, Alexandria, Va.
1	James Hargis	Back	Sophomore	150	5-8	Carlisle, Pa.
12	Steve Lenzi	Back	Sophomore	150	5-8	Milford Prep, New Haven, Conn.
3	William West	Back	Sophomore	155	5-7	Geo. Washington High, Danville, Va.
46	James Liddington	Back	Sophomore	175	6-1	W. & L. High, Alexandria, Va.
7	Frank Cuseo	Back	Junior	155	5-10	Westport, Conn.
36	Lloyd Cornell	Back	Sophomore	175 .	6-0	Horace Greely, Chappaqua, N. Y.
24	*Herbert Krueger	Center	Senior	165	5-10	Riordan School, Everett, Mass.
31	*Rudolph Tucker	Center	Junior	185	6-2	Maury High, Norfolk, Va.
9	Clifton Cross	Center	Sophomore	175	5-10	Wilson High, Portsmouth, Va.
25	Edmund Goodlow	Center	Sophomore	185	5-10	Springdale High, Curtisville, Pa.
29	<sup>®</sup> John Davidson	Guard	Junior	185	5-11	Leona High, Palisades Park, N. J.
41	*Mike Hook	Guard	Senior	210	6-1	Millcreek High, Erie, Pa.
42	Robert Douglas	Guard	Junior	210	6-4	Reedville, Va.
6	Carter Holbrook	Guard	Sophomore	170	5-9	Glass High, Roanoke, Va.
27	Leo Mitkievicz	Guard	Senior	180	5-11	Stoughton, Mass.
44:	Seymour Schwiller	Guard	Junior	182	5-8	John Adams High, Richmond Hill, N. Y
5	George Comb	Guard	Junior	180	5-9	Stuart's Draft, Va.
17	*Samuel Walker	Tackle	Junior	187	6-0	Riordan School, Brooklyn, N. Y.
22	*John Dillard	Tackle	Senior	200	6-0	Maury High, Norfolk, Va.
35	Raymond Stephens	Tackle	Junior	184	5-10	Nicholson, Pa.
43	John Menz	Tackle	Sophomore	190	6-0	Quincy, Mass,
47	Victor Carbonaro	Tackle	Sophomore	195	6-2	Riordan School, Brooklyn, N. Y.
28	Henry Whitehouse	Tackle	Sophomore	180	6-1	Sayville, N. Y.
34	Raymond Havnie	Tackle	Sophomore	195	5-10	Reedville, Va.
40	Peter Stone	Tackle	Sophomore	185	6-1	East Walpole, Mass.
15	*Stanley Kamen	End	Senior	178	6-0	John Adams High, Jamacia, N. Y.
37	<sup>®</sup> Gordon Hanna	End	Junior	192	6-2	Ridgefield Park, N. J.
16	Charles Gondak	End	Sophomore	165	6-0	Springdale, Pa.
39	Alphonse Chestnut	End	Sophomore	190	6-2	Stoughton, Mass.
20	Donald DeLuca	End	Sophomore	185	6-0	Melrose, Mass.
33	Alvar Wallin	End	Sophomore	175	6-0	Barnard School, N. Y., N. Y.
32	Samuel Hedgecock	End	Sophomore	180	6-2	Martinsville, Va.
8	John Taffe	End	Sophomore	165	5-11	Riordan School, Poughkeepsie, N. Y.
	NOTE :- *Letter men.					

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#### UNIVERSITY OF RICHMOND VARSITY SQUAD

Name	Position	Height	Weight	Year	Age	Home
Francisco, Clyde*	Back	5-11	162	3	22	Danville, Va.
				2	20	Fredericksburg, Va.
				ī		Richmond, Va.
				i	19	Suffolk, Va.
				3	22	Pittsburgh, Pa.
			162	2	20	Richmond, Va.
Fitzhugh, William				ī	21	Richmond, Va.
Spears, George*				3	22	South Boston, Va.
Bragg, Ed			170	1	19	Richmond, Va.
Robinson, William				2		Hampton, Va.
Van Buskirk, Bruce*				2		Bronxville, N. Y.
			172	ī	19	Oak Park, Ill.
			160	i		Richmond, Va.
				i		Fredericksburg, Va.
		6-4		2		Martinsville, Va.
		6-1		ī	20	Suffolk, Va.
				3	22	Urbanna, Va.
				1	18	Bristol, Va.
				2		Lynchburg, Va.
				ī	22	Harvey, Ill.
				1	21	Norfolk, Va.
			191	2	22	Clifton Forge, Va.
				ī	18	Chatham, Va.
Miller, Charles		5-7	167	1	18	Kearneysville, W. Va.
Morrison, William*		6-1	193	3	22	Pittsburgh, Pa.
			167	2	19	Richmond, Va.
Davenport, Tom*				3	21	West Haven, Conn.
Norvell, Forrest*			176		20	Richmond, Va.
				2	-20	South Norfolk, Va.
				2	21	Batesville, Va.
			172	2	22	Pottsville, Pa.
			170	1	19	Hampton, Va.
	Hoskins, Stuart* Butcher, Edward Jones, Arthur Kennedy, Jack* Lawless, Buddy* Fitzhugh, William Spears, George* Bragg, Ed Robinson, William Van Buskirk, Bruce* Keil, Robert Parks, Roy Jones, Starke Burge, William* Humbert, Richard Marchant, A. B. (Capt.)* Cash, Richard Wright, John Fronczek, Andrew McVay. Harold Sinar, Ed* Terry, William Miller, Charles Morrison, William* Dickinson, Enders* Davenport, Tom* Norvell, Forrest* Powers, Jack* Faris, Wilson* Merrick, Ed*	Hoskins, Stuart*BackButcher, EdwardBackJones, ArthurBackKennedy, Jack*BackLawless, Buddy*BackFitzhugh, WilliamBackSpears, George*BackBragg, EdBackRobinson, WilliamBackVan Buskirk, Bruce*BackVan Buskirk, Bruce*BackKeil, RobertBackParks, RoyGuardJones, StarkeEndMarchant, A. B. (Capt.)*EndFronezek, AndrewTackleMarchant, A. B. (Capt.)*EndFronezek, AndrewTackleSinar, Ed*TackleMiller, CharlesCenterMorrison, William*TackleDavenport, Tom*GuardDavenport, Tom*GuardNorvell, Forrest*GuardPowers, Jack*GuardPowers, Jack*CenterMerrick, Ed*CenterShackelford, GeorgeCenter	Hoskins, Stuart*Back6-1Butcher, EdwardBack5-8Jones, ArthurBack6-2Kennedy, Jack*Back5-9Lawless, Buddy*Back5-10Fitzhugh, WilliamBack5-10Fitzhugh, WilliamBack5-11Bragg, EdBack5-9Robinson, WilliamBack5-9Robinson, WilliamBack5-10Van Buskirk, Bruce*Back6-0Van Buskirk, Bruce*Back6-0Parks, RoyGuard5-11Jones, StarkeEnd6-1Burge, William*End6-4Humbert, RichardEnd6-2Wright, JohnEnd6-4Fronczek, AndrewTackle6-1Sinar, Ed*Tackle6-1Sinar, Ed*Tackle6-1Dickinson, Enders*Guard5-11Norvell, Forrest*Guard5-11Norvell, Forrest*Guard5-11Norvell, Forrest*Guard5-11Norvell, Forrest*Guard5-11Norvell, Forrest*Guard5-11Norvell, Forrest*Guard5-11Norvell, Forrest*Guard5-11Norvell, Forrest*Guard5-11Nackelford, GeorgeCenter5-10	Hoskins, Stuart*Back6-1176Butcher, EdwardBack5-8174Jones, ArthurBack6-2181Kennedy, Jack*Back5-9152Lawless, Buddy*Back5-10162Fitzhugh, WilliamBack5-10162Spears, George*Back5-11173Bragg, EdBack5-10156Van Buskirk, Bruce*Back5-10156Van Buskirk, Bruce*Back6-0172Parks, RoyGuard5-11160Jones, StarkeEnd6-1173Marchant, A. B. (Capt.)*End6-4191Humbert, RichardEnd6-2180Wright, JohnEnd6-4185Fronczek, AndrewTackle6-0196McVay, HaroldTackle6-1226Sinar, Ed*Tackle6-1193Dickinson, Enders*Guard5-11185Norvell, Forrest*Guard5-11185Norvell, Forrest*Guard5-11185Norvell, Forrest*Guard5-11185Norvell, Forrest*Guard5-11185Norvell, Forrest*Guard5-11172Shackelford, GeorgeCenter5-10172Shackelford, GeorgeCenter5-10172	Hoskins, Stuart*Back6-11762Butcher, EdwardBack5-81741Jones, ArthurBack6-21811Kennedy, Jack*Back5-91523Lawless, Buddy*Back5-91622Fitzhugh, WilliamBack5-101622Fitzhugh, WilliamBack5-101622Spears, George*Back5-111733Bragg, EdBack5-91701Robinson, WilliamBack5-101562Van Buskirk, Bruce*Back6-01772Keil, RobertBack6-01772Parks, RoyGuard5-111601Jones, StarkeEnd6-11731Burge, William*End6-41912Humbert, RichardEnd6-21801Wright, JohnEnd6-21801Wright, JohnEnd6-41852Fronzek, AndrewTackle6-1261Marchant, A. B. (Capt.)*End6-22301Miller, CharlesCenter5-71671Morrison, WilliamTackle6-11933Dickinson, Enders*Guard5-71671Morrison, William*Tackle6-11933Dickinson, Enders*Guard5-71763Powers, Jack*	Hoskins, Stuart*Back $6-1$ $176$ $2$ $20$ Butcher, EdwardBack $5-8$ $174$ $1$ $20$ Jones, ArthurBack $5-2$ $181$ $1$ $19$ Kennedy, Jack*Back $5-9$ $152$ $3$ $22$ Lawless, Buddy*Back $5-10$ $162$ $2$ $20$ Spears, George*Back $5-10$ $162$ $2$ $20$ Spears, George*Back $5-11$ $173$ $3$ $22$ Bragg, EdBack $5-10$ $156$ $2$ $21$ Keil, RobertBack $5-10$ $156$ $2$ $21$ Van Buskirk, Bruce*Back $6-0$ $177$ $2$ $21$ Keil, RobertBack $6-0$ $172$ $1$ $19$ Parks, RoyGuard $5-11$ $160$ $1$ $19$ Jones, StarkeEnd $6-1$ $173$ $1$ $20$ Marchard, A. B. (Capt.)*End $6-0$ $162$ $3$ $22$ Cash, RichardEnd $6-1$ $226$ $1$ $21$ Sinar, Ed*Tackle $6-0$ $196$ $1$ $22$ Fronczek, AndrewTackle $6-1$ $226$ $1$ $21$ Sinar, Ed*Tackle $6-1$ $193$ $3$ $22$ Terry, WilliamTackle $6-1$ $193$ $3$ $22$ Terry, WilliamTackle $6-1$ $193$ $3$ $22$ Dickinson, Enders*Guard $5-7$

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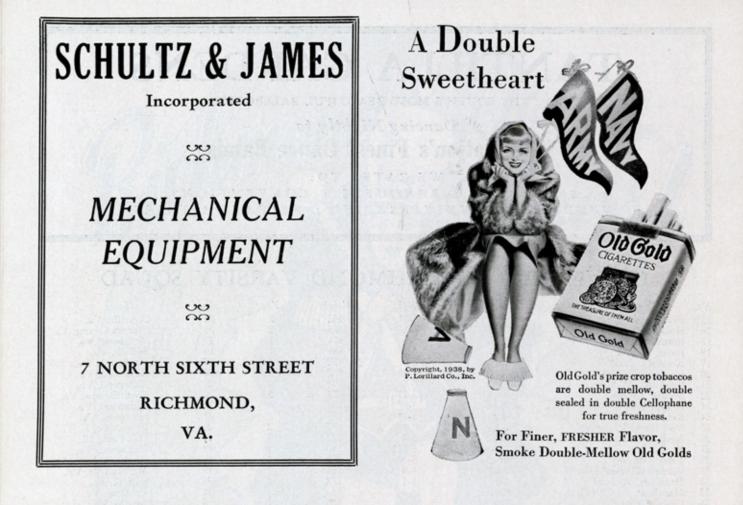
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[ 26 ]

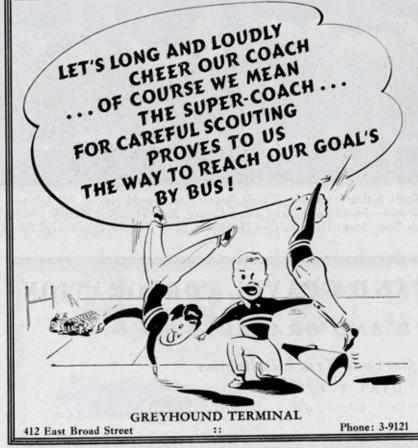


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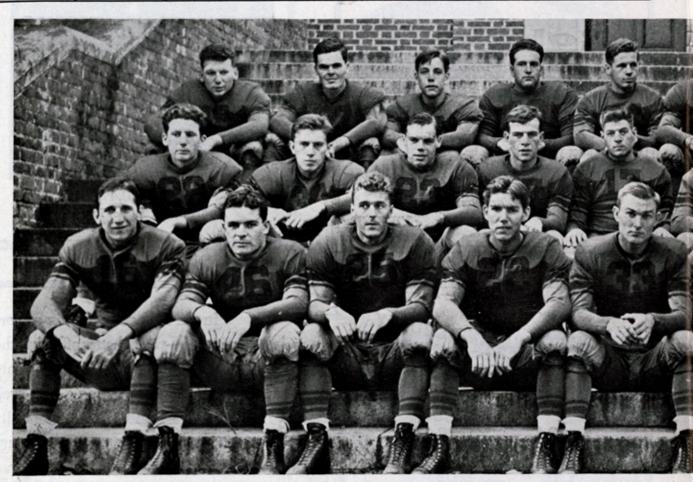


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[ 27 ]





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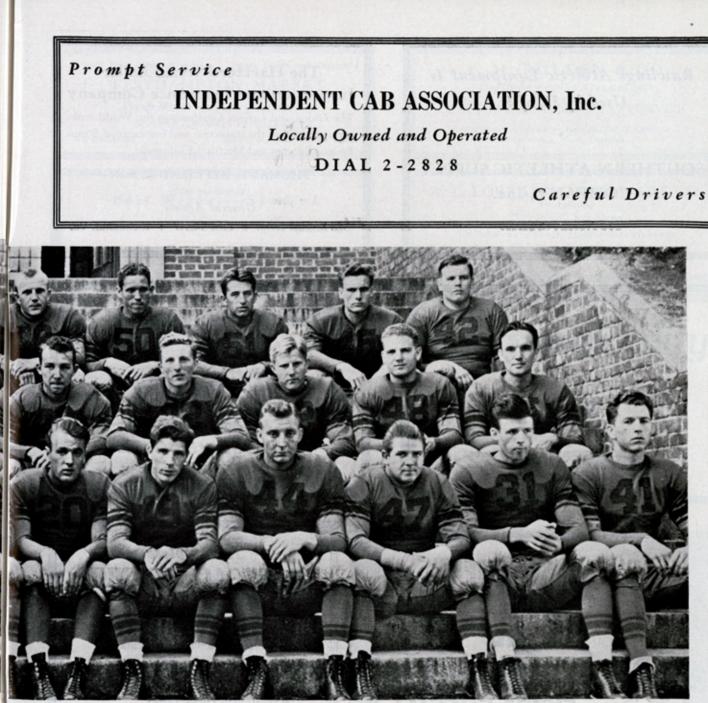
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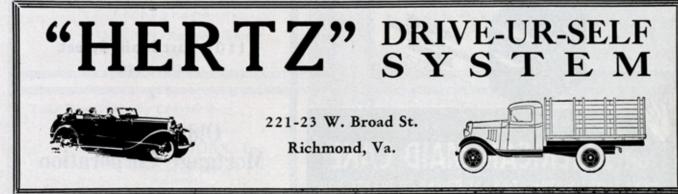
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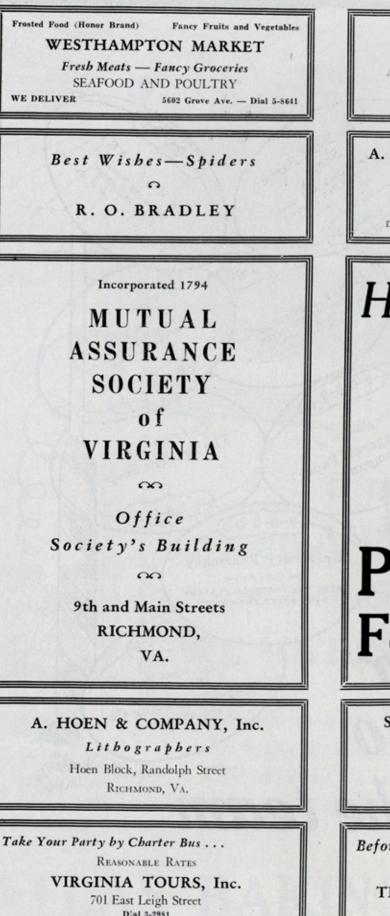
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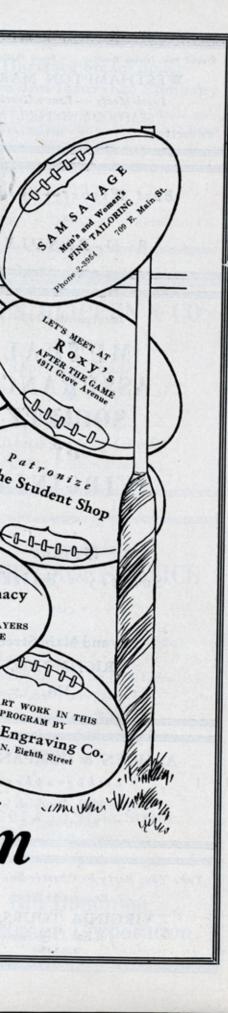
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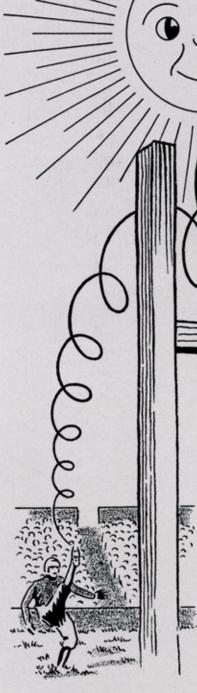
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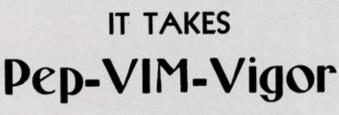
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