



WILLIAM AND MARY

...VS...

UNIV. OF RICHMOND

THANKSGIVING, 1929 : : RICHMOND STADIUM

PRICE, 25 Cents



Williamsburg's Leading Store

The fabric for each of our Suits and Topcoats is personally selected and styled by such houses as CALVERT, LONDONTOWN and STEIN-BLOCH.



*Each Garment Is An
Outstanding Value
In Its Class*

A selection may now be made from the newest Topcoats of Tweed, Cheviot, and Camel Hair, in plain or fancy patterns.

PRICED

\$24.50 to \$150.00

**A Style and a Price
for Every Man**

You'll Score the Extra Point With Any of These!!

FLORSHEIM SHOES

SHIRTCRAFT SHIRTS

WESTMINSTER HOSIERY

SELZ SHOES

ROYAL CLUB HATS

VARSITY PAJAMAS

SUPERBA NECKWEAR

FOWNES GLOVES

Exclusive But Not Expensive

THE VOGUE SHOP

WILLIAMSBURG, VIRGINIA

"Headquarters for College Men"

FRATERNITY, COLLEGE AND CLASS JEWELRY
Jeweler to the Senior Class of the
UNIVERSITY OF RICHMOND AND
WILLIAM AND MARY

L. G. BALFOUR COMPANY

MANUFACTURING JEWELERS AND STATIONERS
ATTLEBORO, MASS.

Ask Any College Greek

Branch Office

Ninth Street at Marshall, Richmond, Virginia

Compliments of

STRINGFELLOW ELECTRIC COMPANY

WILLIAMSBURG, VA.



THE FINEST HOTEL IN THE SOUTH

NOW OPEN
400 SUNLIT ROOMS
each with colored tile bath, circulating
ice water, full-length mirror, radio
outlets and luxurious furnishings.
ROOM AND BATH \$3 UP!
Magnificent Restaurant, Dining Rooms and
Coffee Shop . . . Splendid Food . . . Sensible Prices.
Dancing to the music of the John Marshall
Broadcasting Orchestra.
WM. E. HOCKETT, *Managing Director*
A. A. WILLIAMS, *Resident Manager*

*Convenient to
tourists,
transients and
shoppers*



*Fire-proof
ramp garage,
storage and
service*

**HOTEL
JOHN MARSHALL**
- FIFTH AT FRANKLIN - RICHMOND, VA -

From Source to Consumer
FRESH — PURE — RICH — WHOLESOME

The Unbeatable—Eatable—Drink

MILK

From

VIRGINIA DAIRY CO., INC.

"The Home of Better Milk"

Boulevard 939

FRANK F. RENNIE, JR., *Manager*

Mrs. Cook's Cafeteria

805 EAST GRACE STREET

RICHMOND, VA.

U. OF R. HEAD COACH



DOBSON

Compliments of

Hotel Rueger

Still the Best Place to Eat and Sleep

RICHMOND, VIRGINIA

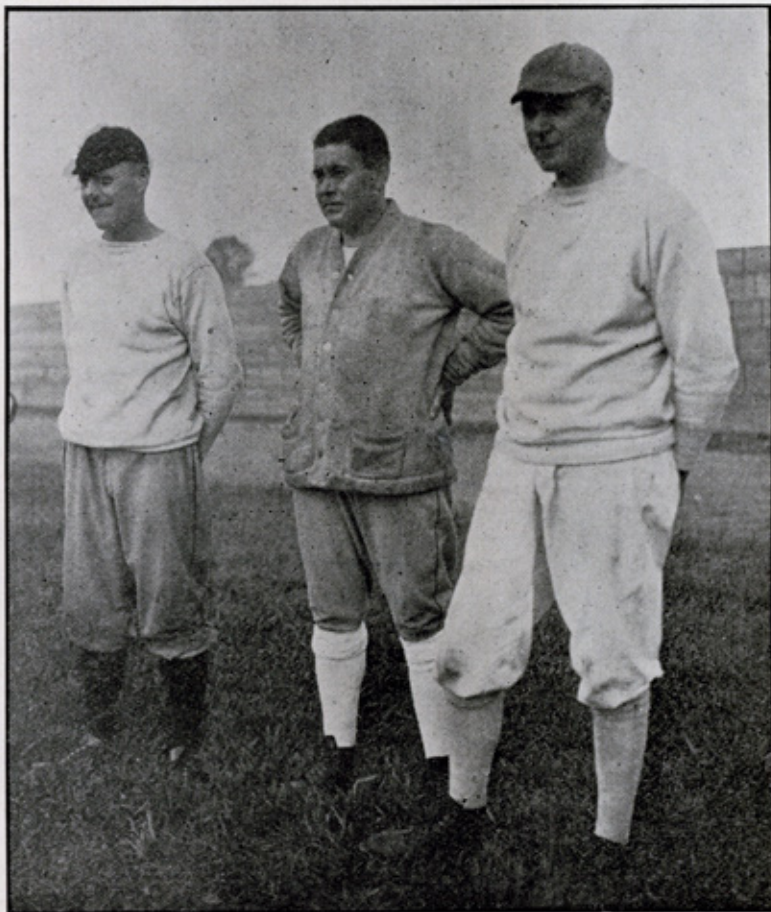
Murphy's Hotel

Richmond's Headquarters for College Men

CONVENIENCE — COMFORT — SAFETY

EIGHTH AND BROAD STREETS

W. AND M. COACHING STAFF



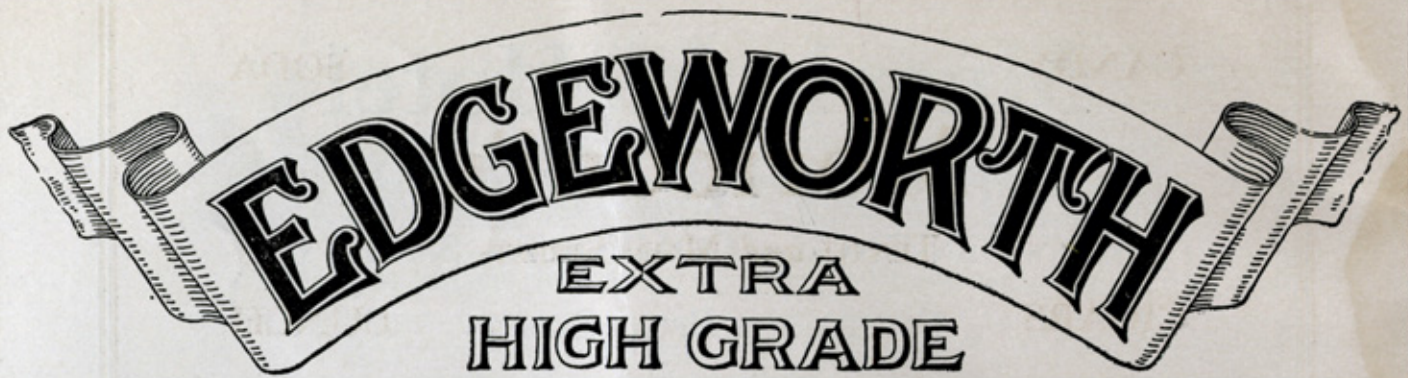
BRANCH BOCOCK, Head Coach; "BILLY" GOOCH, Graduate Manager
"CY" YOUNG, Papoose Coach

When In Williamsburg

Stop at

Pocahontas Tea Room

FACING COLLEGE CAMPUS



SMOKING TOBACCO

Rodger's

College

Togs

WE HAVE A CLEANING *and* PRESSING DEPARTMENT

ADJOINING THEATRE

WILLIAMSBURG, VA.

. . . Compliments of . . .

T. COLEMAN ANDREWS & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS

RICHMOND, VIRGINIA

T. COLEMAN ANDREWS, C. P. A.

A. W. BURKET, C. P. A.

CANDY

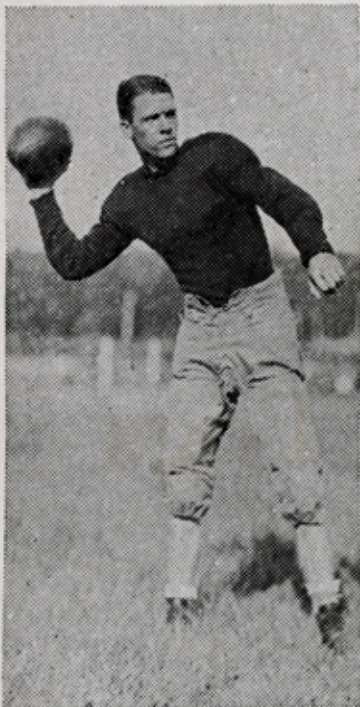
SODA

Moriconi's

TENTH *and* MAIN STREETS

CIGARS

LUNCH



CAPTAIN GUNTER
U. of R.



CAPTAIN BAUSERMAN
W. and M.

SHENANDOAH VALLEY BUTTER

WILLIAM G. GRAVINS & CO., INC.

RICHMOND, VIRGINIA

DISTRIBUTORS

The Jeffersen

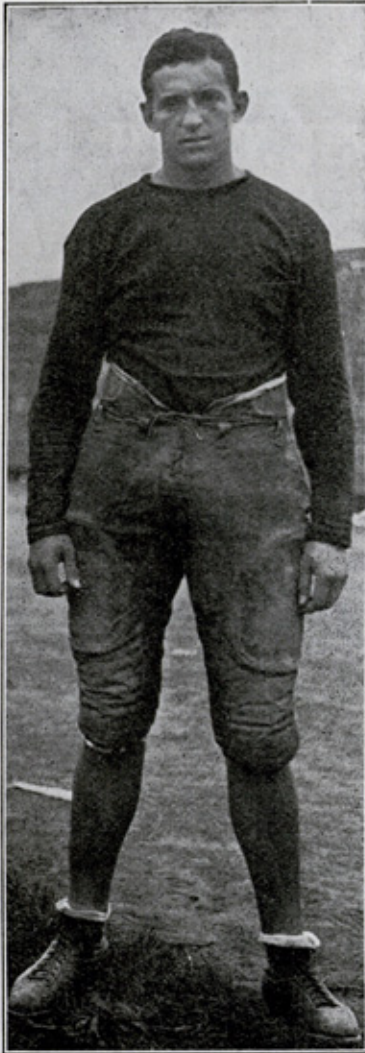
The Popular Place for Popular People

Ideally Situated in the Heart of Richmond

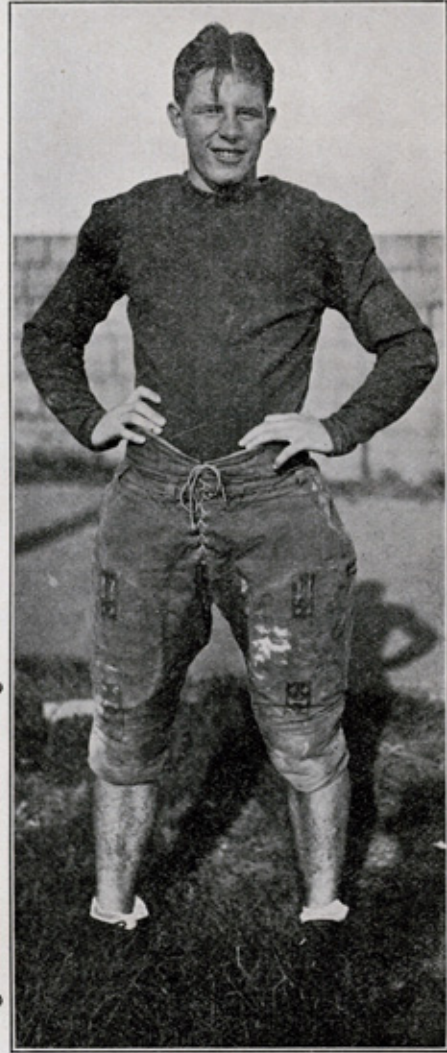
Excellent Cuisine — Table d'Hote Luncheons and Dinners

SPACIOUS BALLROOM for DANCING and BANQUETS

WALLINGTON HARDY, *Manager*



BENTON
W. and M.



MURPHY
W. and M.

COLLINS CLEANING & DYEING CO.

(Odorless)

THE ONE-DAY FELLOW

CLEANING, PRESSING *and* REPAIRING

HAT WORK

Phone 48

RICHMOND FRUIT & PRODUCE CO.

INCORPORATED

Wholesale Fruit and Produce

Telephone Randolph 51

24 S. Thirteenth St.



MILLER
U. of R.



FUGATE
U. of R.

Compliments of

INTERNATIONAL SALT CO., INC.

Richmond

:::

Virginia

CHESTER

on the field it's "NERVE"



University of Richmond Varsity 1929

No.	Name	Position
1	BLOXON	Back
53	BFOADDUS	Back
67	BELCHER	Center
44	DOHOMAN	Back
41	DICKERSON	Center
75	FUGATE	Line
54	GROTH	Back
58	GUNTER, J. P.	End
8	GARY	End
55	HOLLADAY	Back
3	HOOKE	Back
52	JETER	Line
39	LANDRUM	End
10	LEE	Line
12	MAY	Back
46	MILLER	End
49	METCALF	Line
37	MADDUX	Center
16	MINOR	Line
40	NEWTON	End
62	PIERCE	Line
47	PASTORE	Line
6	SQUIRE	Back
51	STONE	Line
2	WHALEN	Back
42	WYATT	Line
45	GUNTER, E. D. (Capt.)	Back

PENALTIES

- 1—Off-Side 5 yards
- 2—Holding 15 yards
- 3—Unnecessary Roughness 15 yards
- 4—Flagrant Roughness—Half distance to goal and disqualification.
- 5—Interference with pass receiver—Ball given to offended team at point of foul.

THEY'RE
Mild

TASTE ABOVE



FERFIELD

*in a
cigarette it's*

TASTE!



William and Mary Varsity 1929

No.	Name	Position
38	AYERS	Center
1	BAUSERMAN, T. (Capt.)	End
14	BRODERICK	End
18	BALDACCI	Back
17	BAUSERMAN, B.	End
2	BENTON	Line
11	CONSTANTINE	Back
29	DOUGLAS	Line
20	DARDEN	End
30	DIGGES	Line
16	ENGLEBERT	Line
7	FIELDS	Center
26	FERRELL	Center
10	KAUFMAN	Line
5	LINDSAY	End
36	MAXEY	Back
23	MOZELESKIE	Back
8	MURPHY	Line
13	PENNINGTON	Line
6	PAXSON	Line
32	ROCHE	Line
34	RYAN	Back
3	SCOTT	Back
21	SCHEFF	Back
33	SYRE	Line
12	SHIPP	Back
27	SYKES	End
35	TUTHILL	Back
31	WILLIS	End

PENALTIES (Cont.)

6—Excessive time out	5 yards
7—Delaying the game	5 yards
8—More than one incomplete forward pass in succession	5 yards
9—Roughing the kicker or passer	15 yards
10—Clipping from behind	25 yards

THEY

Satisfy

EVERYTHING



"Where the Crowd Gathers"

Compliments of
WESTHAMPTON INN

H. P. FREEMAN, *Proprietor*

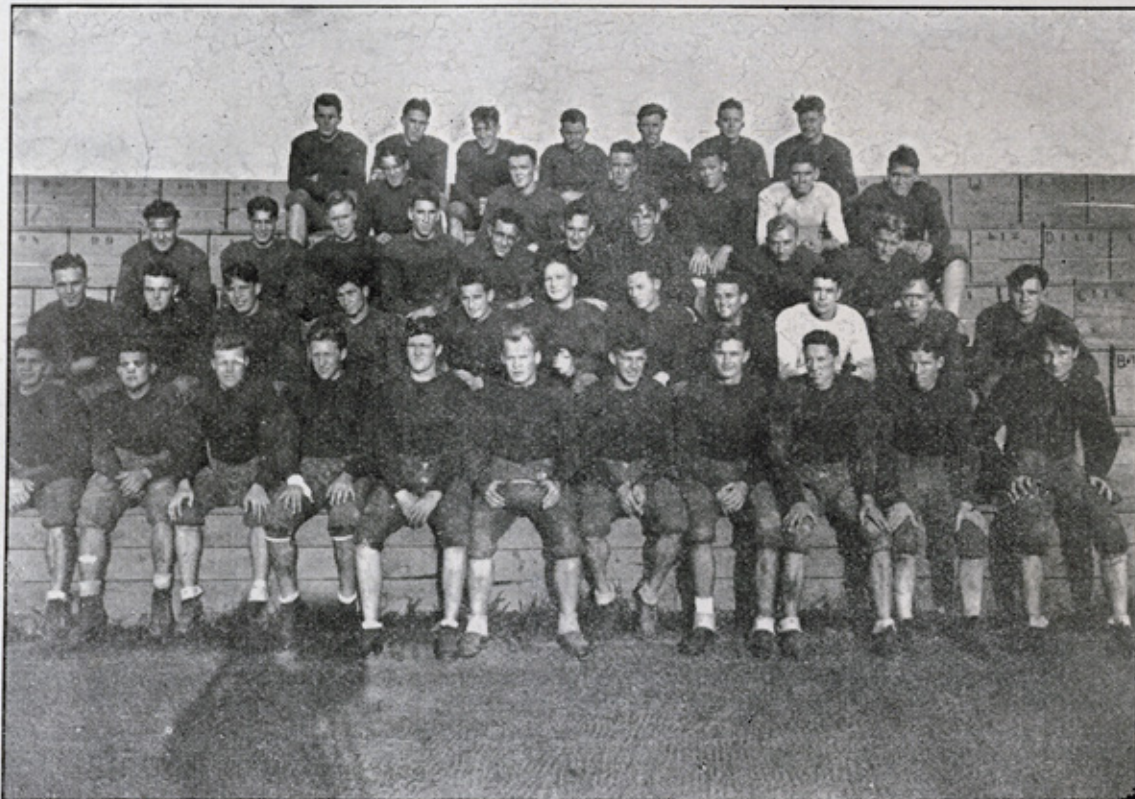
Candies — Sodas — Cigars
Magazines—Drug Sundries

Compliments of

DAVIS BROS., INC.

RICHMOND, VA.

Realtors and General Contractors



W
&
M

S
Q
U
A
D

MOOERS MOTOR CAR CO.
INCORPORATED

Packard Distributors

1114-18 N. Boulevard
Phone Boulevard 2427

"The Addison Way Is Best"

**ADDISON
CLEANING CO., INC.**

5-7 S. STAFFORD AVENUE

Branches:

203 North 6th St., Loew's Theatre
216 E. Grace St., Grace Arcade
RICHMOND, VIRGINIA

*Ford Car, Truck and Tractor
Equipment*

Distributed to Ford Dealers Exclusively in Virginia,
North Carolina, South Carolina, Georgia,
Florida and Alabama

UNIVERSAL MOTOR CO.
RICHMOND, VA.

Atlanta, Ga. Charlotte, N. C. Jacksonville, Fla.

Richmond to Washington, D. C.
Via Greyhound

A Money-Saving Way to Travel

\$3.50 Richmond Greyhound **\$6.00**
One Way Lines Inc. *Round Trip*

Information

Union Bus Depot : : 412 E. Broad St.
Randolph 1940

WESTHAMPTON PHARMACY

W. W. WHITE, *Druggist*

University of Richmond's Nearest Drug Store

310 Libby Avenue, Stop 2, Westhampton

RICHMOND, VA.

CANDY, SODA and CIGARS

We Deliver—

Phone Boulevard 4694



UNIVERSITY OF RICHMOND SQUAD

SCORE

	1ST QUARTER		2ND QUARTER		3RD QUARTER		4TH QUARTER		TOTAL
	T. D.	F. G.	T. D.	F. G.	T. D.	F. G.	T. D.	F. G.	
U. of R.			6	1	6		6		19
W. & M.									

Eighth Street Barber Shop

301 North Eighth Street

PROMPT SERVICE

Your Patronage Appreciated

WM. FUCCELLA, *Proprietor*

BEST VARIETY of XMAS GIFTS

— AT —

SILVER'S, INC.

"The House of Quality"

WHOLESALE and RETAIL JEWELERS

Madison 1104-J

710 E. BROAD ST.

This Stadium Is Enclosed by

PAGE PROTECTION FENCE

Sold by

RICHMOND MACHINERY and EQUIPMENT CO.

Contractors' Equipment and Road Machinery

204 Broadway National Bank Building

Richmond, Virginia

THE NEW STADIUM

Is an Excellent Example

of the use of

Ready Mixed Concrete

Official Outfitters for
WILLIAM and MARY
AND NUMEROUS OTHER SCHOOLS
Goldsmith Athletic Goods

"First Because They Last"

RICHMOND DISTRIBUTORS

HOWELL BROS.

RICHMOND, VA.

Compliments of

EZEKIEL and WEILMAN CO., Inc.

WHOLESALE KITCHEN AND DINING

ROOM EQUIPMENT

RICHMOND, VIRGINIA



MAXEY
W. and M.



BELCHER
U. of R.

COMPLIMENTS

Stetson "D" Clothes

For College Men

NATIONALLY KNOWN—JUSTLY FAMOUS

R. SILVER, *Representative*

Ford Motor Cars

The Model A Ford is the wonder value of the motor car world . . . Perfect reliability — delightful comfort — safe, vibrationless driving at top speed—quickest getaway—and unequalled handling in traffic These features combined with beautiful new body designs and popular prices make the Model A Ford the world's best motor car buy. Sold on easy credit terms by—

Richmond Motor Co.--Universal Motor Co.--Kirkmyer Motor Co.

Richmond-William & Mary Scores Since 1898

YEAR	SCORE R.—W. & M.	YEAR	SCORE R.—W. & M.	YEAR	SCORE R.—W. & M.
1898.....	15- 0	1910.....	6-13	1918.....	0- 7
1898.....	45- 0	1911.....	0- 3	1919.....	17- 0
1900.....	No game	1912.....	20- 0	1919.....	21- 0
1901.....	27-11	1913.....	20-13	1920.....	13- 0
1902.....	No game	1914.....	7-13	1921.....	17- 7
1903.....	23- 0	1914.....	7- 0	1922.....	13- 3
1904.....	6-15	1915.....	28- 0	1923.....	6-27
1905.....	0- 0	1915.....	40- 0	1924.....	6-20
1905.....	23- 5	1916.....	48- 0	1925.....	0-14
1906.....	24- 0	1916.....	0- 0	1926.....	0-14
1907.....	40- 0	1917.....	19- 0	1927.....	0- 0
1908.....	18-21	1917.....	18- 0	1928.....	0- 7
1909.....	0-15	1918.....	7- 0		

SUMMARY

University of Richmond
 Victories 22
 Points 584

William and Mary
 Victories 13
 Points 201

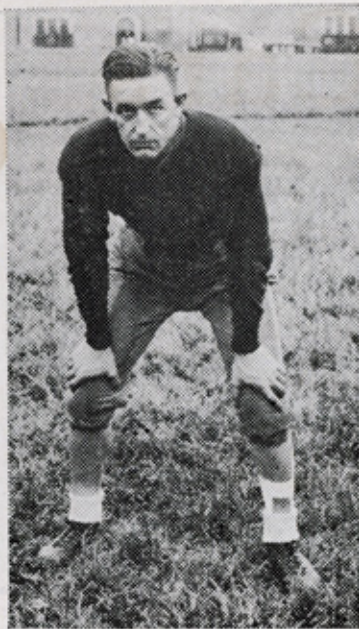
DINE ON SUNDAYS

Colonial Hotel

WILLIAMSBURG, VA.

Excellent Chicken Dinners

A La Carte Service Also



DORHMAN
U. of R.



E. GROTH
U. of R.



BROADDUS
U. of R.

To-Nite

RICHMOND-WILLIAM & MARY THANKSGIVING FOOTBALL DANCE

Sponsored by

University of Richmond German Club

Featuring

Carolina Tar Heels

DANCING FROM 9:30 TO 1:30 O'CLOCK

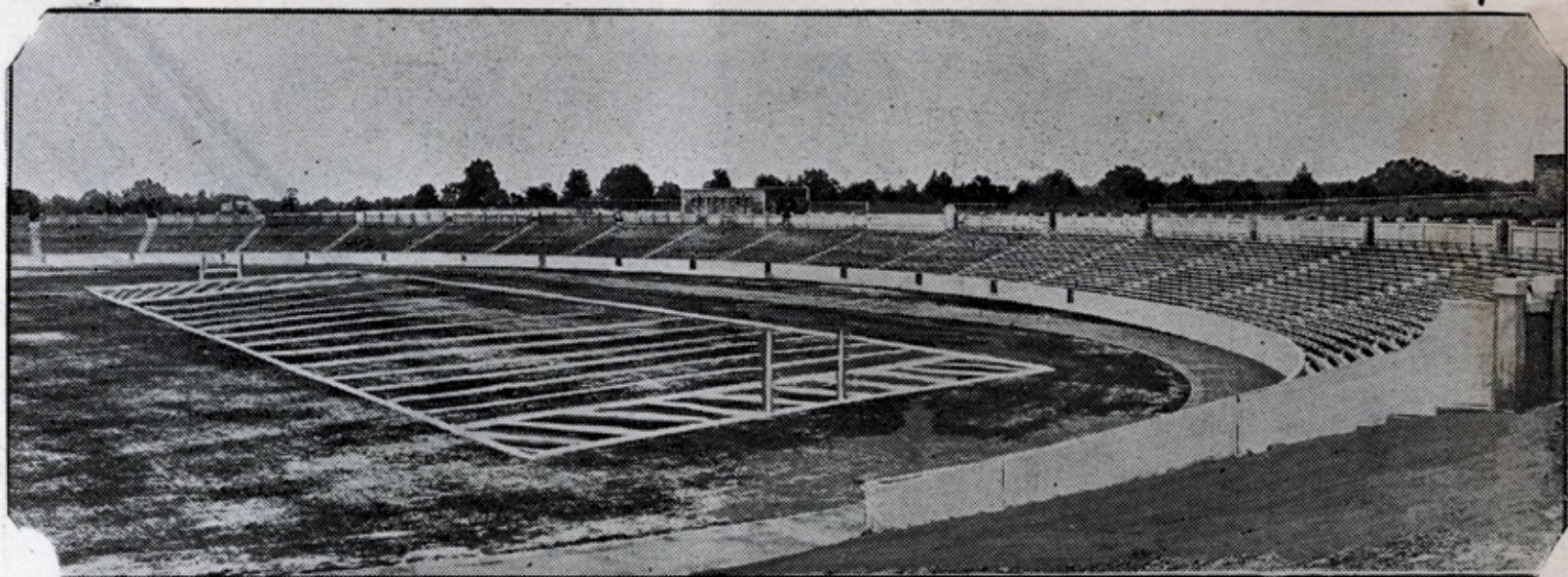
MOSQUE BALL ROOM

BOTH TEAMS WILL BE PRESENT

INFORMAL

SUBSCRIPTION

The Tar Heels Are Ready



RICHMOND'S NEW STADIUM

ACKNOWLEDGMENT

¶ To those firms who have by their support made possible this program's publication—we wish to express our thanks and appreciation. May they enjoy much success.

PROGRAM COMMITTEE.

WILLIAMSBURG'S FINEST SHOP FOR MEN



*Now Society Brand comes forward with
still greater Values*

SUITS

\$45

They couldn't improve on Society Brand style. It was the finest that could be produced. So they set to work on the values. They studied. They figured. And here's one of the results—a suit that wears even better than Society Brand's wonderful \$50 suits of past seasons. At \$45!

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Williamsburg, Va.

The cheer leader—

Camel

CIGARETTES

More genuine pleasure . . . more hearty cheer . . . Camel gains on every play. Go into a huddle with yourself and a pack of Camels . . . and you're all set.

