

V. M. I.
VS.
RICHMOND

Official Program



RICHMOND, VIRGINIA
OCTOBER 16, 1943

WHAT THE SIGNALS MEAN



Holding. (Penalty—by offense, 15 yards; by defense, 5 yards.)



Offside or violation of kick-off formation. (Penalty, 5 yards.)



Illegal forward pass.



Crawling or pushing. 5 yards; helping ball carrier, 15 yds.



Score—touchdown, field goal, or conversion.



Unnecessary roughness. Illegal defensive use of the hands, clipping, running into or roughing the kicker. (Penalty, 15 yards.)



Player illegally in motion. (Penalty, 5 yards. If from shift or huddle, 15 yards.)



Penalty refused, incomplete pass, missed field goal or conversion, both sides offside, etc.



Interference with forward pass. (If penalty on offense, when interference occurs beyond line of scrimmage, 15 yards and loss of down.)



Safety.

Delay of game or extra time-outs. (Penalty, 5 yards.)



Time out.



PHILIP MORRIS' SUPERIORITY RECOGNIZED

BY EMINENT MEDICAL AUTHORITIES!

This finer-tasting cigarette is also far more considerate of your nose and throat . . . scientifically proved far less irritating to the smoker's nose and throat! So—

CALL FOR **PHILIP MORRIS**

America's *FINEST* Cigarette





GENERAL GEORGE C. MARSHALL (V. M. I. '01)
Chief of Staff, U. S. Army

INSERT: The General when he was called "Pug" and played tackle on the V. M. I. State Championship Team of 1900

★
★
**Invest
in Bonds**



★
★
**Invest
in Health**

Howdy, friends . . .

You know, I certainly did think these past two weeks were goin' to be sort of tough. But you're all so nice and cooperative, I didn't mind a bit.

You see, the boss told me I was goin' to have to break it kind of easy like about the Government's new plan for Milk Conservation.

I tell you, I sorta thought I might meet up with fireworks and to tell the Gospel truth, once or twice I did.

Now, some of my customers got sizable families . . . even with a couple of boys apiece in the services, and they just plum couldn't see how they'd get along without a little extra milk now and then. I explained that I couldn't give them any more than I have been delivering (we can't sell any more in October than we did last June) . . . so their sons, and lots more like 'em, could have all the milk and milk products they need to give 'em lots of strength. Then, they just beamed all over and said they'd get along.

But it's really not so bad. Boils down to this: The Government is needin' 10% of our supply for makin' butter, cheese, and powdered milk to ship overseas. Then they're aimin' for the other 90% to go around even-like at home. And we have to cut our cream deliveries to 75% of what we gave you in June. But, shucks, lots of folks grow up nice and strong on less than that!

So I just want to thank you for understandin'. You took a load off my mind with those big smiles and sayin' you'd cooperate with the Government and us. We think you're—swell!

Your Virginia Dairy Route Man

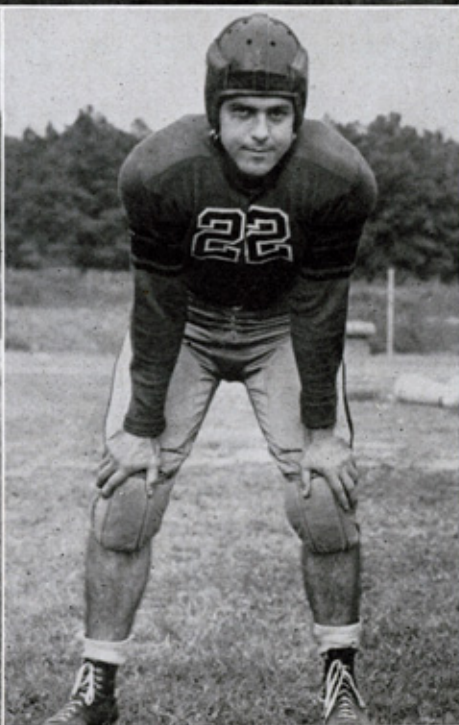
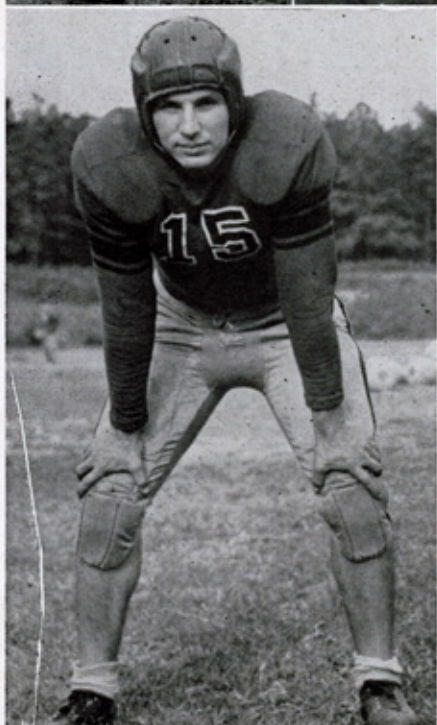
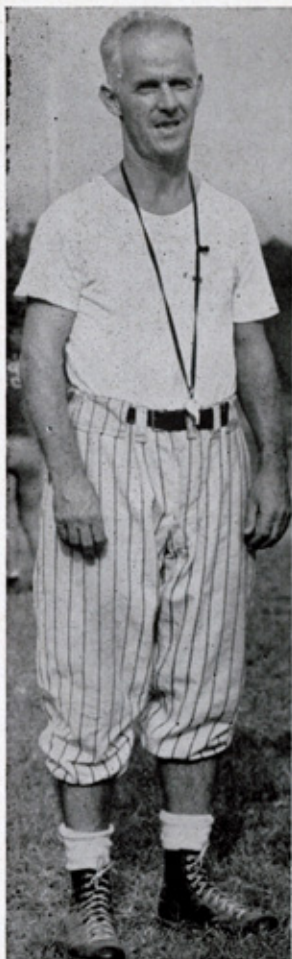
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VIRGINIA DAIRY CO.

1810-14 WEST MAIN STREET

DIAL 5-2838

★
★
THE HOME OF *Better* MILK

UNIVERSITY OF RICHMOND—1943



Head Coach Mac Pitt

Herb Poplinger

**Bob Longacre
Jack Freeman
Courtney Lawler**

Assistant Coach Howard Muir

Marvin Bass

Editor's Note: At the time of the above grouping Longacre and Bass (Servicemen) were members of the University of Richmond Squad . . . formerly William and Mary stars.

OVER THE GOAL WITH



VIM BREAD



IT TAKES

PEP—VIM—VIGOR

TO WIN A FOOTBALL GAME



We Furnish the VIM



For Athletes There's None Better!



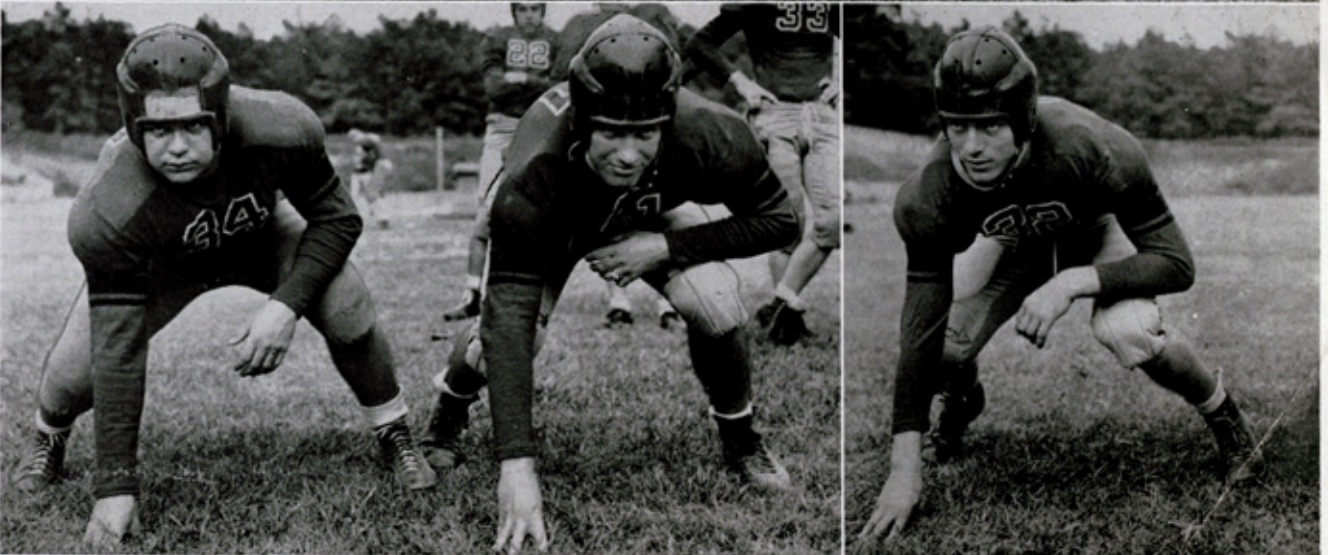
HOUSEWIVES . . . If You're Not
Getting VIM Bread—Dial 3-0271



ATLAS BAKING CO., Inc.
RICHMOND, VIRGINIA



UNIVERSITY OF RICHMOND—1943



Reid Spencer
Dyke Norman
James R. Johnson

Lou Hahn
Ed Rhodes
Don Ream

Roland Elliott
Surry Harrison
Henry Shutz



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timing watch for**

V. M. I. — RICHMOND

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THE WORLD'S MOST HONORED WATCH



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Longines-Wittnauer Watches

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KITTY BREEZE, Vocalist



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For 5 Days Only

SATURDAY—2 SESSIONS

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Nite — 9:00 P. M. to 1:00 A. M.

DEAN HUDSON AND HIS ORCHESTRA



THE GOAL COUNTS

In printing, as well as in football, the extra point is often the difference between a winner and a loser. We always strive for that extra point.



**The Stone Printing and
Manufacturing Company**

116-132 North Jefferson St. - Dial 6688

Roanoke, Virginia

1839—Virginia Military Institute—1943

Full Name: Virginia Military Institute.

Location: Lexington, Virginia.

History: V. M. I., at Lexington, Virginia, was founded November 11, 1839, as a State military, engineering, and arts college. For more than a century its chief function has been to produce "citizen-soldiers." V. M. I.'s war record has been distinguished by its development of leaders, including in the present war General George C. Marshall, '01, Chief of Staff, and nearly fifty other general officers and Navy officers of flag



Colonel Blandy B. Clarkson (V. M. I., 14)
Director of Athletics

rank. Intercollegiate football teams have been regularly developed since 1891, and football will be continued during the present emergency just as it was in the first World War.

Enrollment: As of September 15, 1943, V. M. I.'s corps of cadets totals 265 (67 old cadets and 198 new cadets). Ninety per cent of last year's corps, including all Varsity and Freshman football players, are in the armed forces. Approximately 500 Army Specialized Training Program cadets are enrolled in basic and advanced engineering, but these men, according to the present War Department ruling, are unavailable for intercollegiate sports teams.

Conference: V. M. I. is a member of the Southern Conference. In 1942 the Cadets won 2, tied 1, and lost 4 Conference games. Midseason injuries, especially to Captain Joe Muha, All-Conference back and No. 2 in the Professional football draft (now a lieutenant, U. S. Marine Corps), weakened the most promising V. M. I. team in years.

Colors: Red, White, and Yellow (representing the R. O. T. C. branches of the service at V. M. I.: Field Artillery, Infantry, Cavalry).

Football Song: "V. M. I. Spirit"—written by Colonel Benjamin Bowering, '15, Coast Artillery Corps, United States Army.

Nicknames: Flying Squadron, Fighting Squadron, Cadets, Keydets.

Tickets: For ticket information, communicate with Colonel B. B. Clarkson, Director of Athletics, V. M. I., Lexington, Virginia.

*You May Not Get All
the Ice Cream You Want . . . So*

WHY NOT GET THE BEST?

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ICE CREAM

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RICHMOND HOTELS, Incorporated

RICHMOND, VIRGINIA

1943 -- V. M. I. ROSTER -- 1943

Yellow
Jersey

No.	Name	Position	Age	Wgt.	Hgt.	School	Home
18	Hicks, Bryant	Tackle	17	191	6-2	Florence High	Florence, S. C.
22	Vandervoort, Carl	End	17	160	5-11	Paschal High	Fort Worth, Texas
24	White, Dick	Back	17	165	5-11	Granby High	Norfolk, Va.
25	McCarley, Ben	Back	17	153	5-9	McAlester High	McAlester, Okla.
33	Maier, John	Tackle	16	175	5-11	Aquinos Institute	Rochester, N. Y.
34	Watkins, Albert	Back	17	144	5-10	Huntsville High	Huntsville, Ala.
38	Smith, Robert	Tackle	17	184	5-11	Graham High	Bluefield, Va.
43	Brown, Preston	Center	17	162	5-9	Scarsdale High	Scarsdale, N. Y.
44	Croley, James	Center	16	140	5-6	Burnsville High	Burnsville, N. C.
45	Burks, Peter	Back	17	146	5-8	Darlington High (Ga.)	Charlotte, N. C.
46	*Eliason, William	Tackle	18	170	5-11	Kenmore High	Kenmore, N. Y.
48	Gregory, Monrce	Center	17	145	5-7	John Marshall High	Richmond, Va.
52	Gibbs, Ray	End	17	158	6	New York Mil. Acad.	New Rochelle, N. Y.
53	Fleming, Stock	Tackle	17	180	6	Hamden High	Hamden, Conn.
54	Harris, Donald	Guard	17	156	5-11	Bolton High (La.)	Scranton, Pa.
55	Lee, Harry	Guard	17	158	5-8	Thomas Jefferson High	Richmond, Va.
56	Cabell, Robert	Tackle	17	198	5-8	Savannah High	Savannah, Ga.
58	Henzel, Hans	Guard	17	140	5-6	Albany Acad.	Albany, N. Y.
64	Glass, William	Back	17	135	5-9	Classen High	Oklahoma City, Okla.
65	Jarrett, Edwin	Guard	17	159	6	John Marshall High	Richmond, Va.
66	Underwood, William	Center	17	152	6	Christ School	Arden, N. C.
68	Jones, Garvin	Back	17	145	5-8	Haverford High	Upper Darby, Pa.
69	Semple, Darr	End	17	163	6	Barnard School	Armonk, N. Y.
77	Burton, John	Tackle	16	167	6-2	John Marshall High	Richmond, Va.
79	Taylor, Bruce	End	17	165	6-2	Marcuse High	Big Island, Va.
81	Hudson, Richard	Guard	17	184	5-11	Stuart High	Stuart, Va.
83	Stapleton, William	End	17	163	6-1	Albany High	Albany, Mo.
84	Murphy, Dana	Guard	17	148	5-10	Maury High	Norfolk, Va.
85	Spilman, Wilmer	Tackle	18	218	6	Thomas Jefferson High	Richmond, Va.
86	Stewart, Allan	Guard	16	142	5-7	Brighton High	Rochester, N. Y.
88	Butterworth, Harold	Back	17	170	5-11	Hopewell High	Hopewell, Va.
89	Collins, Billy	Back	17	157	6	Woodberry Forest	Richmond, Va.
90	Phillips, William	Center	17	145	5-10	E. C. Glass High	Lynchburg, Va.
91	Jones, Catesby	Tackle	18	179	5-11	St. Paul's (N. H.)	Washington, D. C.
92	Simpson, Howard	Guard	17	160	6-1	Maury High	Norfolk, Va.
93	Davis, Maclin	End	17	160	5-11	Montgomery Bell Acad.	Nashville, Tenn.
94	*Allen, Maurice	Back	18	152	5-8	E. C. Glass High	Lynchburg, Va.
95	Little, Robert	Center	17	165	5-10	Greensboro High	Greensboro, N. C.
96	Hodgdon, Alphins	Back	17	140	5-8	Episcopal High	Washington, D. C.
97	Hawkins, Thomas	Tackle	17	180	5-8	E. C. Glass High	Lynchburg, Va.
98	Hutton, Alfred	Back	17	137	5-10	Lexington High	Lexington, Va.
99	Shneller, Charles	Back	17	155	5-11	Catasauqua High	Catasauqua, Pa.

(*Denotes Sophomore; all other squad members are Freshmen, who entered V. M. I. in June, 1943, as members of the War Class of 1947.)

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ROAD MACHINERY

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"The Official Watch for Timing Today's Game is Longines — The World's Most Honored Watch"



**ON THE FIELDS OF FRIENDLY STRIFE
ARE SOWN THE SEEDS
WHICH ON OTHER FIELDS
IN OTHER YEARS
WILL BEAR THE FRUITS OF VICTORY**



Richmond

OFFICIALS

Referee
 R. A. CARRINGTON, Virginia

Umpire
 H. W. SHOLAR, Presbyterian

Linesman
 C. G. MACKINTOSH, Massachusetts State

Field Judge
 G. C. HILL, Wofford

RHB
 Poplinger 15

FB
 Lawler 33

LHB
 Yates 42

QB
 Freeman 27

RE	RT	RG	C	LG	LT	LE
Shutz 32	Spencer 35	Rhodes 37	Norman 51	Johnson, J. R. 34	Rhodes 37	Harrison 48

SQUAD LIST

10 Shofield, b	27 Freeman, b	43 Mattox, e
11 Brown, b	31 Van Buren, t	44 Gardner, g
14 Johnson, J., b	32 Shutz, e	47 Stamper, g
15 Poplinger, b	34 Johnson, J. R., g	48 Harrison, e
17 Hahn, e	35 Spencer, t	50 Marks, b
19 Elliott, e	36 Heatwool, c	51 Norman, c
21 Ulrick, e	37 Rhodes, g	53 Null, c
22 Lawler, b	41 Ream, t	54 Morris, g
23 Stroud, b	42 Yates, h	55 Atkinson, b

On Every Field

It's **Chesterfield**



V. M. I.

RHB
 Collins 89

FB
 McCarley 25

LHB
 Watkins 34

QB
 Jones, G. 68

RE	RT	RG	C	LG	LT	LE
Davis 93	Smith 38	Jarrett 65	Little 95	Harris 54	Hicks 18	Stapleton 83

SQUAD LIST

18 Hicks, t	54 Harris, g	85 Spilman, t
22 Vandervoort, e	55 Lee, g	86 Stewart, g
24 White, b	56 Cabell, t	88 Butterworth, b
25 McCarley, b	58 Henzel, g	89 Collins, b
33 Maier, t	64 Glass, b	90 Phillips, c
34 Watkins, b	65 Jarrett, g	91 Jones, C., t
38 Smith, t	66 Underwood, c	92 Simpson, g
43 Brown, b	68 Jones, G., b	93 Davis, e
44 Croley, c	69 Semple, e	94 Allen, b
45 Burks, b	77 Burton, t	95 Little, c
46 Eliason, t	79 Taylor, e	96 Hodgdon, b
48 Gregory, c	81 Hudson, g	97 Hawkins, t
52 Gibbs, e	83 Stapleton, e	98 Hutton, b
53 Fleming, t	84 Murphy, g	99 Shneller, b

RICHMOND SQUAD ROSTER — 1943

No.	Name	Position	Age	Wgt.	Hgt.	College or Experience	Hometown
10	Schofield, Jack	Back	20	170	5-11	W. & L.	Morrisville, Pa.
11	Brown, Earle	Back	21	190	6-3	W. & L.	Freeport, N. Y.
14	Johnson, Jim	Back	19	156	5-5		Richmond, Va.
15	*Poplinger, Harb	Back	21	187	5-11	W. & M.	New York, N. Y.
17	Hahn, Lou	End	18	177	6	W. & L.	Haverstraw, N. Y.
19	Elliott, Roland	End	20	160	6-2	Richmond	Danville, Va.
21	Ulrick, Ted	End	17	152	5-11		Rutherford, N. J.
22	*Lawler, Courtney	Back	22	175	5-11	Richmond	Clifton Forge, Va.
23	Stroud, Ethan	Back	20	180	6	V. M. I.	Dallas, Tex.
27	*Freeman, Jack	Back	23	160	5-7	W. & M.	Windber, Pa.
31	Van Buren, Bill	Tackle	21	173	6	W. & L.	Plainfield, N. J.
32	*Shutz, Henry	End	19	180	6-3	W. & M.	Winchester, Va.
34	*Johnson, James R.	Guard	20	185	5-11	Richmond	Norfolk, Va.
35	*Spencer, Reid	Tackle	19	200	6-3	Richmond	Norfolk, Va.
36	Heatwoll, Wally	Center	19	190	5-8	W. & M.	Waynesboro, Va.
37	*Rhodes, Ed	Guard	20	202	6-1	W. & M.	Norfolk, Va.
41	Ream, Don	Tackle	21	190	5-11	W. & M.	Johnstown, Pa.
42	*Yates, Raymond	Back	19	183	6	Richmond	Suffolk, Va.
43	Mattox, Charles	End	18	170	6-2	Richmond	Lynchburg, Va.
44	Gardner, Raymond	Guard	19	170	5-9	Roanoke	Hillsville, Va.
47	Stamper, Malcolm	Guard	18	185	5-11		Detroit, Mich.
48	*Harrison, Surry	End	20	178	6-3	W. & M.	Newport News, Va.
50	Marks, Archer	Back	20	170	6-1	Ran.-Macon	Hopewell, Va.
51	*Norman, Dyke	Center	19	190	6		Wheeling, W. Va.
53	Null, Jack	Center	18	147	5-10		Staunton, Va.
54	Morris, Arthur	Guard	19	170	5-8		Montclair, N. J.
55	Atkinson, Jack	Back	20	160	5-10	Richmond	Richmond, Va.

*Denotes starting line-up.

LOVELY COUNTRY ESTATE: In the scenic Blue Ridge, 20 rooms, 65 acres of land, beautiful lawn — majestic trees and two garages, outbuildings in good condition, abundance of spring water piped throughout the houses, electric lights. Near National highway and railroad station. Within 25 miles of city. Sale terms reasonable. If interested write — W. Hudson (252), P. O. Box 2241, Roanoke, Virginia

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Richmond, Virginia

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Apple "Honey"

Now Protects Old Gold *Freshness*

Lowest

The results of impartial tests as published by Reader's Digest in July of last year, when figured in percentages, show that Old Gold was:

14% LOWER in nicotine

10% LOWER in throat-irritating tars and resins

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Obtainable and Pure Spring Water

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FOOTBALL GAMES**

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W R N L

THROUGH THE COURTESY OF

THE ATLANTIC REFINING COMPANY

Compliments of

BASSETT FURNITURE INDUSTRIES

Bassett, Virginia



**THE WORLD'S LARGEST MANUFACTURERS OF DINING ROOM
AND BEDROOM FURNITURE**

1943 --- V. M. I. STAFF --- 1943



"Sam" Heflin

"Joe" Daher

"Pooley" Hubert

"Russ" Cohen

FOOTBALL COACHING STAFF

Head Coach—Allison T. S. "Pooley" Hubert (Alabama)
 Backfield Coach—Russell Cohen (Vanderbilt)

Assistant Coach—Colonel Sterling M. Heflin (V. M. I.)
 Assistant Coach—Joseph Daher (Bucknell)
 Trainer—Herbert Patchin (Illinois)

Director of Athletics—Lieutenant Colonel Blandy
 B. Clarkson (V. M. I.)
 Director of Publicity—Colonel Hernando M.
 Read (V. M. I.)
 Cadet Manager—Burton Beatty, '44, Brooklyn,
 N. Y.



Herbert Patchin
 Trainer

1943 SCHEDULE

Sept. 24—Temple at Philadelphia (night)
 Oct. 2—Davidson at Lexington—3:00 p. m.
 Oct. 9—Clemson at Roanoke—3:30 p. m.
 Oct. 16—Richmond at Richmond—
 Oct. 23—Wake Forest at Lynchburg—3:30 p. m.
 Oct. 30—Virginia at Lexington (Home-Com-
 ing)—3:00 p. m.
 Nov. 13—Georgia at Atlanta—
 Nov. 25—Maryland at Roanoke (Thanksgiv-
 ing)—2:30 p. m.



Burton Beatty
 Cadet Manager

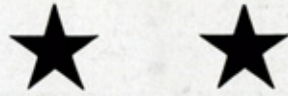


VIRGINIA MILITARY INSTITUTE FOOTBALL SQUAD, 1943

All Rows Read Left to Right

- BOTTOM ROW:** Little, Jarrett, Harris, Stapleton, Collins, Davis, Smith, Hicks, Butterworth, G. Jones, McCarley
SECOND ROW: Simpson, Hudson, Lee, Vandervoort, Gibbs, Burton, C. Jones, White, Allen, Watkins, Brown
THIRD ROW: Murphy, Gregory, Spilman, Hodgdon, Henzel, Stewart, Cabell, Hawkins, Hutton, Maier, Taylor
FOURTH ROW: Burks, Glass, Fleming, Phillips, Eliason, Semple, Croley, Shneller, Underwood
TOP ROW: Cadet Manager Burton Beatty

WAR *and* PEACE



The Roanoke Times for 57 years, and The Roanoke World-News for 54 years have been daily and on Sunday giving this section of Virginia the full coverage of the news.

Today, two good newspapers cover thoroughly the City of Roanoke, Vinton and Salem with the great Southwestern section of Virginia . . . giving in clear, accurate presentations the best in NEWS!

- *International*
- *National*
- *Local*
- *Sports*
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- *Comics*

THE ROANOKE TIMES

Says: "Good Morning!"

The Roanoke World-News

Says: "Good Evening!"

Both Say: "Buy War Bonds and Stamps Today!"



Ed Jarrett (Guard)



Billy Collins (Back)



Garvin Jones (Back)



Dick White (Back)



Albert Watkins (Back)

1943 --- V. M. I. GRIDMEN --- 1943



Maclin Davis (End)



Bob Little (Center)



Harold Butterworth (Back)



Bryant Hicks (Tackle)



Catesby Jones (Tackle)



William Stapleton (End)



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FOUNDRY CORP.**

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Ewart's Cafeteria

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Excellent Food . . .

Reasonable Prices

Called the Right Play

The Associated Press carried the following story with the following date line: WITH U. S. 7th ARMY IN SICILY, JULY 22 (Delayed)—An American Force Commander yesterday sent this message to Lt. General Patton:

"Can we make a touchdown on our own initiative? Rush reply."

Thirty minutes later the answer came back:

"You have the ball. Call a touchdown play."

And the right play was called, for the U. S. armored column moved north to capture Palermo, the capital of Sicily.

(Temple Illustrated.)

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The Cooked Pickle

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SEASON'S NEARBY GRIDIRON CONTESTS

V. M. I. vs. Wake Forest . . . Lynchburg **October 23**
V. M. I. vs. Virginia Lexington **HOMECOMING, October 30**
V. M. I. vs. Maryland Roanoke **THANKSGIVING, November 25**

FOOTBALL ODDITIES



Pop Warner

ONCE SAID —

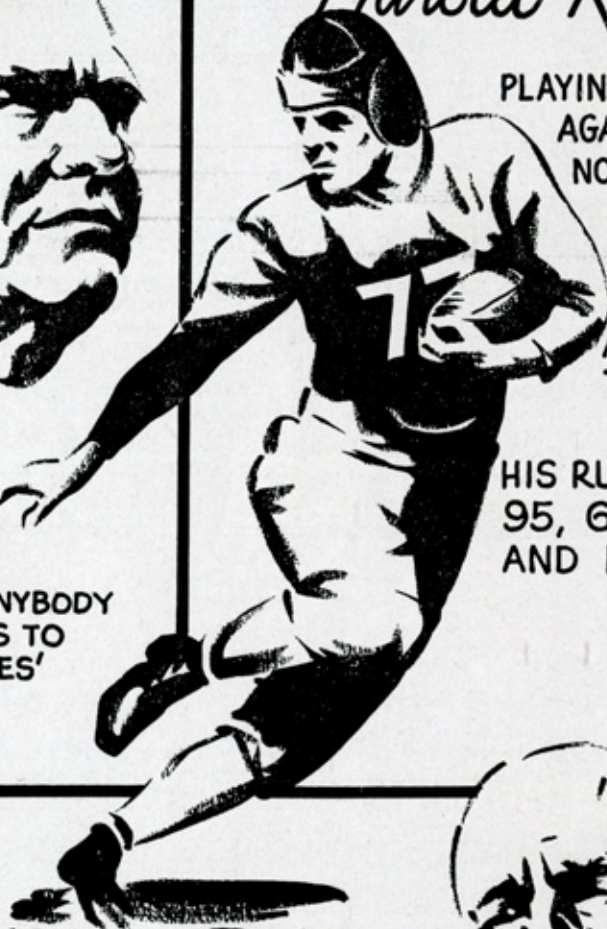
"BEST WAY FOR ANYBODY
TO GO BROKE IS TO
BET ON COACHES'
SELECTIONS!"

Harold "Red" Grange

PLAYING FOR ILLINOIS
AGAINST MICHIGAN,
NOVEMBER 1924 —

HANDLED BALL
ONLY FIVE TIMES
AND SCORED FIVE
TOUCHDOWNS —

HIS RUNS WERE —
95, 67, 56, 45,
AND 15 YARDS.



Knute Rockne

STARTED COACHING AT NOTRE DAME
IN 1918. FROM 1918 TO 1930 INCLUSIVE,
NOTRE DAME WON 105 GAMES, LOST 12,
TIED 5; SCORED 2,847 POINTS, AND
OPPONENTS SCORED 625.
CONSECUTIVE VICTORY RECORD — 20 GAMES.



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George L. Denison, *Manager*

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At the Patrick Henry, the Ponce de Leon, or The Roanoke you may meet your friends, mingle with the gay crowds and enjoy all of the excellent accommodations and delightful foods especially prepared for each occasion.

THE HOTEL ASSOCIATION OF ROANOKE, VIRGINIA



HOTEL PATRICK HENRY
A. B. Moody, *Manager*



HOTEL PONCE DE LEON
Garland W. Miller, *Manager*



A famous salad expert down South, Mrs. Duke, started making mayonnaise for neighbors. They liked it, came back for more. Now thousands enjoy it on salads, sandwiches, made the same old way. Duke's Home-Made Mayonnaise contains no preservatives, gelatin, or cornstarch; just fresh egg yolks, delicious salad oil, and delicate seasoning.

The C. F. Sauer Company, Richmond, Virginia

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